



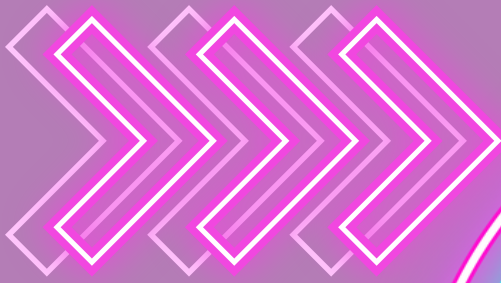
GAL'S GUIDE  
LIBRARY

[galsguide.org](http://galsguide.org)

GAL'S GUIDE  
LIBRARY

# ANNUAL REPORT

2022



## DIRECTOR'S STATEMENT

2022 allowed us to get back into the community. Thanks to our new Director of Community Outreach, Barb Conlin, we were ready to showcase Gal's Guide Library and work with our community members to provide them with multimedia booth interactions.

- Gal's Guide provided 100 programs this year!
- Gal's Guide Podcast reached its 200th episode!
- The Gal's Guide catalog is now over 5,500 women-centered books!

We started three new clubs to fill needs in the community. LGBTQ+ Ally meetup has been a touchstone for many. Film Club provided some geeky space to celebrate female filmmakers. Walking Club got us out and moving into our community.

Maybe these reasons contribute to why we won Community and Public Service Organization of the Year from the Advancing Noblesville Chamber Foundation.

I continue to be proud of our staff, volunteer, and patrons. Thank you all for supporting our small but mighty library.

*Books & Love*  
*Leah Leach*

# OUR MISSION

The mission of Gal's Guide is to provide the first independent women's history library in the United States to preserve, collect, share and champion women's achievements and lessons learned. We will act as a catalyst to creators who utilize our resources to guide others to these amazing role models who have been waiting in the shadows of history for too long.

**5,630**

**BOOKS IN THE  
COLLECTION**



**23,465**

**PODCAST  
DOWNLOADS  
TO DATE**





# COMMUNITY & PUBLIC SERVICE ORGANIZATION OF THE YEAR

Advancing Noblesville Chamber Foundation hosted their  
third Annual Advancing Noblesville Awards  
on November 17, 2022

Gal's Guide Library won  
Community & Public Service  
Organization of the Year





# PROGRAM HIGHLIGHTS

## Featuring

11 Author signings  
"Boosting the Signal" Art Show  
Journey Writers Workshop  
Galentine's Brunch  
Sacred Feminine Retreat

5,621  
ATTENDEES

100  
PROGRAMS  
IN 2022



# PODCAST



21%

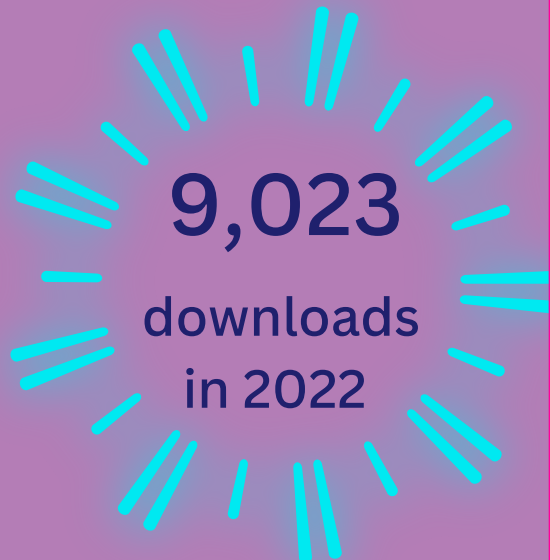
Increase  
in Downloads  
from last year



## Gal's Guide Podcast

Every Monday

Four gal-pals each  
bring to the table 1  
cool thing about a  
woman of history.



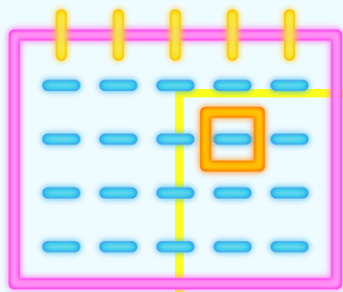
Audiobook

Started May 7, 2021

Ended July 9, 2022

*Little Women* by Louisa May  
Alcott  
Read by Amber Jacoba





# MONTHLY EVENTS

**NEW** First Fridays  
LGBTQ+ Ally Meetup



**NEW** Walking Club  
**NEW** Film Club

Book Club



Retired Events in 2022  
Stitch 'n Bitch  
Game Night



# COMMUNITY OUTREACH

This year Barb Conlin joined Gal's Guide as our Director of Community Outreach and extended our involvement in the surrounding community.

## 2022 EVENTS

Fairyville Participant  
Girls Positivity Club Host  
Juneteenth Jubilee Booth  
Maker's Faire Booth  
InConjunction Booth  
Faire Share Market Booth  
Alley Art Market Booth  
Harvest Fest Booth  
Indy Reads Book Art Workshop  
Women in Noblesville Book Club  
Janeway Collective Welcomes Kate Mulgrew





# GRANT PROJECTS

## CO-TI-NA TRIP

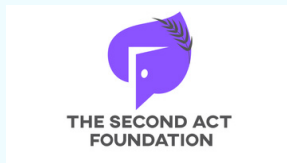
Four Gal's Guide volunteers learned about women of Colorado as well as a 11th Century female Buddhist yogini. The research trip brought back 50 books/DVDs/CDs, spread the word about the library, connected with people around the world, and was funded by a grant from the Second Act Foundation and funds given in kind from Dr. Leah Leach.

## AMERICAN RESCUE PLAN - LIBRARY RELIEF

Gal's Guide Library provided free books and DVD's to our Book Club and Film Club patrons. We acquired AV equipment needed for Film Club. We provided community programming during outreach events. We also created marketing materials to bring public awareness to these free programs.

## INDIANA HUMANITIES - RACIAL EQUALITY GRANT

Gal's Guide Library was able to add 88 diverse books and materials to our circulating collections. Our focus was on Black women past and present.



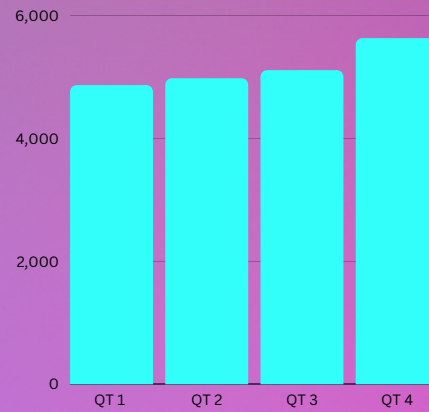
# KEY PERFORMANCE INDICATORS (KPI)



19%  
Increase  
from 2021



Library Card Memberships



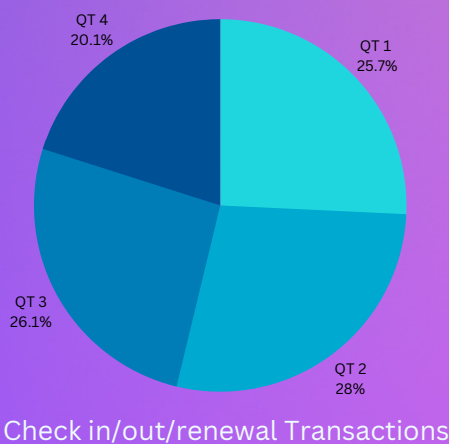
Catalog



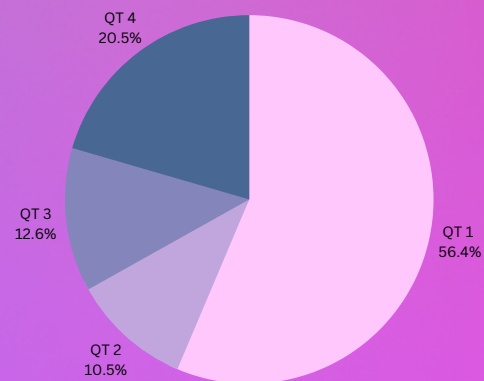
20%  
Increase  
from 2021



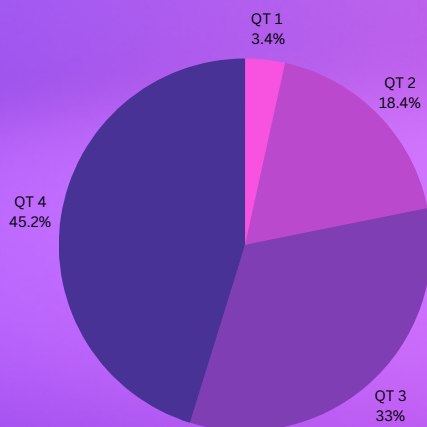
131%  
Increase  
from 2021



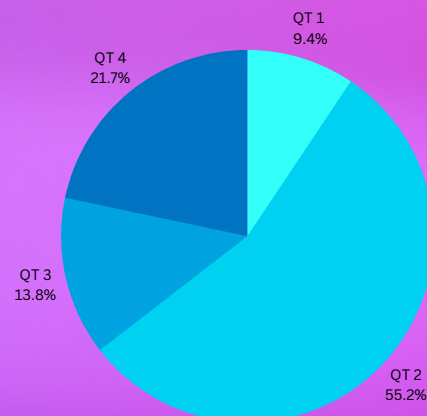
Check in/out/renewal Transactions



Book Donations



Purchases for Catalog



Program Attendance



91%  
Increase  
from 2021



# PATREON SUPPORTERS

## PATREON

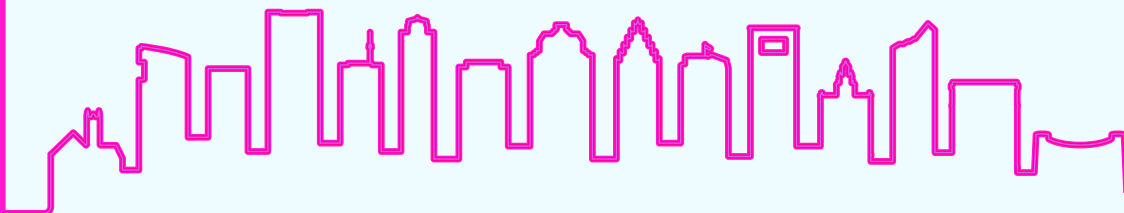
Erin O'Riordan  
Melody Bernot  
Teresa Dallas  
Cathy Blake  
Carol Jones  
Ruth Perkins

Katherine Johnson  
Jennifer Rycenga  
Lisa Cardona  
Sarah & Brian Helton  
Rebecca Berfanger  
Barbara Ann O'Leary  
Creative Eclectic  
Chris Eller  
Mollianne Cameron  
Debbi Sponsler  
Wendi Williams

**[patreon.com/galsguide](https://patreon.com/galsguide)**  
**donate \$1 or more per month**

# BUSINESS & ORGANIZATION SUPPORTERS

Indiana Humanities  
American Rescue Plan - Library Relief  
Second Act Foundation  
Netflix  
Amazon  
Nickel Plate Arts  
Noblesville Main Street  
Women In Noblesville  
Noblesville Chamber of Commerce  
9th Street Bistro  
Primeval Brewing  
Debbie's Daughters  
Starbase Indy  
NHS Peonies' Club  
Caravan Classes  
Kurt Vonnegut Library & Museum  
Creative Energy Arts  
Glasswing Press  
CEArts  
Kroger  
Neilson  
Teacher's Treasures  
Indy Maven





# BOOK DONORS

Carol Jones  
Colleen  
Rue Sparks  
Barb Conlin  
Jennifer Roberts  
Deb Brant  
Jessica Aiken Hall  
Mary Miller  
Sue Odom  
Sue Payne  
Nikki Burklow  
Lori Hand  
Ruth Perkins  
Kim Fetter  
Jill Dodd  
Tony Vazquez  
Chrissy Garrison  
Kenneth Hackler  
Nancy Fitzgerald Bellovary  
Jennifer Berk  
Elizabeth  
Katie Young  
Joshua Leach  
Jennifer Baker

Anita Hall  
Wendi Williams  
Carol Griffith  
Lisa Cardona  
Trudy Krisher  
Anne Hardwick  
Elena Delhagen  
Desiree Tolson  
Nicole Amsler  
Tam May

**And all who donated  
anonymously  
using our drop box**



# BOARD OF DIRECTORS



Katie Young  
President



Bonnie Fillenwarth  
Vice President



Lindsey Taylor  
Secretary



Dr. Leah Leach  
Treasurer



Barb Conlin



Lisa Cardona



Lisa Meece



Melody Bernot



Patricia Rossi



Sean Woods



Shana Antas



Wendi  
Willams

# STAFF



Dr. Leah Leach  
Executive Director  
Film Club Director



Bonnie Fillenwarth  
Library Manager  
Grant Manager



Barb Conlin  
Director of Community  
Outreach



Rue Sparks  
Communications  
Corrdinator  
LGBTQ Meetup Director



Katie Young  
Book Club Director



Rowan Wolke  
Circulation Manager



Lisa Cardona  
Volunteer Coordinator



Andria Weyrich  
Volunteer Coordinator



Amber Jones  
*Little Women*  
Audiobook director



Lisa Meece  
Podcast Editor



# VOLUNTEERS

Lisa Meece  
Melody Bernot  
Barb Conlin  
Joshua Leach  
Katie Young  
Nat Hicks  
Catlin May  
Andria Weyrich  
Isabella Radtke  
Ellie Payne  
Kami Leach  
Addie Gmuta  
Joshua Young  
Lindsey Taylor  
Lyric Taylor  
Bonnie Fillenwarth

Carrie Granitto  
Amie Drudge  
Rowan Wolke  
Sam Leach  
Kendra Senkus  
Alicia Roman  
Lisa Cardona  
Lily Bernot



# PODCAST GUESTS



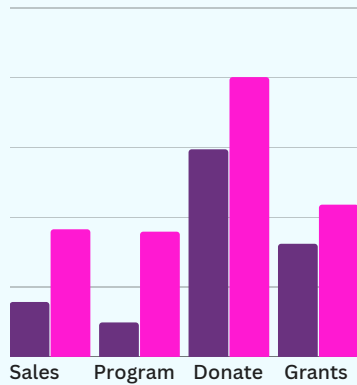
Lisa Cardona  
Edan  
Klaire Lockheart  
Amy Dalton  
Jenn Berk  
J.C. Seig  
Kami Leach  
Elyssa Everling



# NUMBERS

2021

2022



## REVENUE

Sales

4560

Programing

4475

Donations

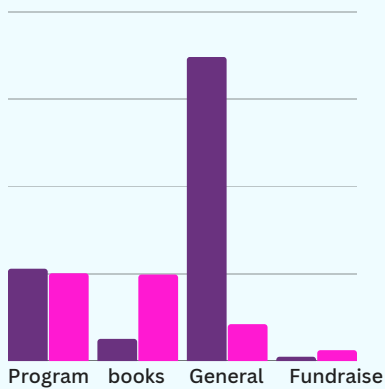
10,010

Grants

5,442

TOTAL REVENUE

21,048



## EXPENSES

Programming

2508

Book Purchases

2471

General Operating

1057

Fundraising

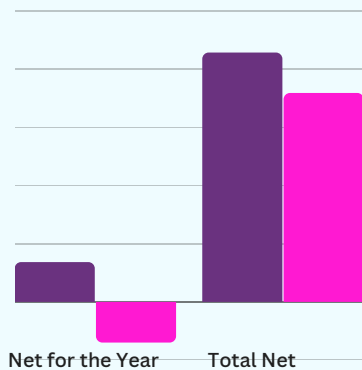
304

Outreach

2699

TOTAL EXPENSES

22,783



## BOTTOM LINE

Net for 2022

<1735>

TOTAL NET

8968



**GAL'S GUIDE  
LIBRARY COLLECTION**

**5,630**

**BOOKS WRITTEN BY WOMEN  
OR ABOUT WOMEN**



**SUPPORT OUR  
MISSION**

**GALS GUIDE  
FIRST WOMEN'S  
HISTORY LIBRARY**

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